Agenda

- AY 2012 Executive Summary
- AY 2012 Environment
- AY 2012 Strategic Issues
  - Goals
  - Actions
  - Resources Needed
  - Budget
- AY 2012 Operating Budget
- Summary
AY 2012 Strategic Plan

Executive Summary

- The primary issues being faced by the SLIS are as follows. To that end, our expenses and student body will be increased this academic year.

- Likelihood of increased SLIS enrollment in 2012 for the new HIT program being implemented with grant from Dept. of Labor.

- 2011-2012 marks the SLIS Centennial with increased entertainment expenses.

- The number of distance learners has increased and our efforts to reach them will too.

- The student chapter of the professional group ASIST is increasingly active.

- An earthquake has presently displaced SLIS and we are budgeting for the 2012 re-entry to Marist while juggling previously scheduled activities & speakers.

- The key initiatives for in the 2012 academic year are:
  - Assess the student needs of the anticipated enrollment for the new HIT program
  - Target the distance learners with special activities such as job search assistance.
  - Increase visibility of student groups as crucial to professional networking through service based activities.
  - Assess and/or increase viability of Marist as a resource and explore opportunities with fellow Marist departments.
AY 2012 Environment

➢ Opportunities
   ▪ New programs are likely to increase the profile of SLIS in the community and increase diversity among the student body. We think that there is increased demand for professional networking and AGLISS will be a part of that. We also seem to be moving in the direction of an I-school that is more technology driven so AGLISS will want to respond to those realities.

➢ Challenges
   ▪ With expected increase in enrollment and technology needs, SLIS needs a sense of place that feels permanent. Marist Hall is decaying and needs infrastructure commensurate with the technology demands.
   ▪ Students are likely to feel more distanced from their fellow classmates with a more distributed student body. The group identity as graduate students is increasingly at risk.
   ▪ Identifying new programs and activities to assess changing profile of the student body. (ie more young professionals activities or demand for child-care options for working students attending class.
   ▪ Better lounge/kitchen accommodations relating to matters exemplified above.
Strategic Issue: WHAT IS A PILLAR ISSUE? (Conference, Lecture, Event?)

Relating to the above, SLIS feels that professional networking is the pillar issue and are working on a series of career events. We do not have a doctoral program. Many students are working towards a second career or are already working professionals and simply need to attend conferences. This is the prism through which any proposed activity fee increase will be considered.

- **Goal** – SLIS recommends GSA adopt a democratic or grounded approach to conferences rather than mad-dash. SLIS feels more attendance is critical.
  - **Action** – Recommend to GSA a $50 credit/rebate for all grad students to join a specific professional or academic society with a conference component as basis of funding conferences. If you are not a member, do not apply for conference travel support.

- **Resources Needed**: Reimbursement of membership fee possibly requiring a stipend position at GSA level for admin purposes. Perhaps $2K.

- **Budget**: $X,XXX – Approx 2500 students x 50 $ = $125,000. Rebate deadline is XXXX. Un-used funds go directly to travel “kitty” to fund applications.
AY 2012 Operating Budget

* no figures at this time

Expenses

- 1,000
  - Conferences
- 1,000
  - Events
- 1,000
  - Lectures
- 1,000
  - Public Relations

GSA AY12 Strategic Plan
Summary

The major initiative for academic year 2012 will focus on WHAT.

Top-down assessment of student needs once we get back into Marist.